

What We're Willing to do for the health e-revolution

Prescriptions join social media as World Wide Web turns 25

Interest in online healthcare is starting to grow



4% currently manage all their healthcare online



25% currently manage some of their healthcare online



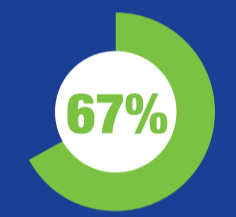
67% don't currently manage any of their healthcare online



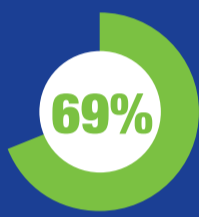
77%

say they were not aware that the NHS has started to replace paper prescriptions with electronic ones in some parts of England

What We Want from the digital health e-revolution



would order a repeat prescription online



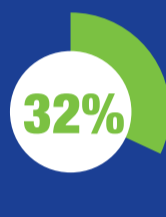
would book a doctor's appointment online



would have a consultation with an online doctor



would use 'wearable' technology to monitor health



would like to relieve pressure on GP surgeries by using online healthcare

The regional online health map

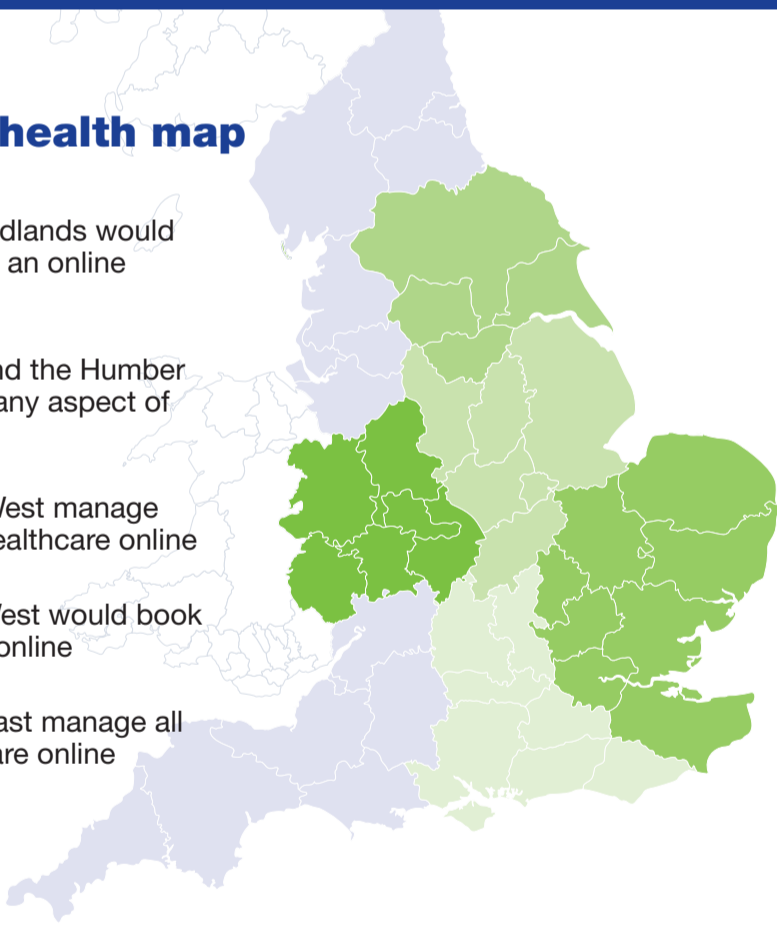
19% of people in the West Midlands would have a consultation with an online doctor via the internet

69% of people in Yorkshire and the Humber don't currently manage any aspect of their healthcare online

26% of people in the South West manage some element of their healthcare online

75% of people in the North West would book a doctor's appointment online

10% of people in the North East manage all aspects of their healthcare online



What We're already Willing to do online



<http://www.pharmacy2u.co.uk/news/>